



WOMAN'S AUXILIARY

to the California Medical Association

ACCENTUATION

*Doctor, your wife can succeed in being a very important personage—
but not without really trying . . . and you can help her to help you by
urging her to join the Auxiliary, for by joining she can:*

- ¶ Accentuate her value by working with the organization which helps, whenever needed, to promote your profession.
- ¶ Accentuate her sphere of influence through 21,000 physicians instead of but one.
- ¶ Accentuate her appreciation of the friendly approach and realistic evaluation of common problems.
- ¶ Accentuate her satisfaction in reciprocity by personal contributions of service to your community.
- ¶ Accentuate her desire to preserve the dignity of personal independence and freedom.
- ¶ Accentuate her belief in the importance of concentrated aid to improve and further medical education.
- ¶ Accentuate her understanding that a chairmanship is the result of workmanship; that advicemanship can reach its limit quickly.
- ¶ Accentuate her determination to subdue an agile mouth and extend an agile mind.
- ¶ Accentuate her ability to communicate about medicine objectively, calmly and factually.
- ¶ Accentuate her pride in the unswerving advance of medical knowledge and attainments.
- ¶ Accentuate her faith in the ability, the ideals, the moral strength of physicians' wives.
- ¶ Accentuate her confidence in women who can work together, plan together, play together, in harmony to advance a common goal.
- ¶ Accentuate her opportunity to be a part of the power explosion when the Woman's Auxiliary to the California Medical Association becomes a 21,000-member partnership with 21,000 physicians—all committed simply to the perpetuation of scientific medicine and to preservation of the physician as an individual.

MRS. SAMUEL K. BACON, *First Vice President*